



2025 TFGC Annual Meeting

We are excited to announce the upcoming 2025 TFGC Annual Meeting scheduled to take place on November 7 (Set-up by 7:30 am CT, tradeshow/registration begins at 8 am CT) at the Lane Agri-Park Auditorium (315 John R. Rice Blvd, Murfreesboro, TN). This event will bring together leading professionals and experts in the industry to discuss and explore the latest trends, innovations, and challenges in Forage-based Livestock Systems. We are reaching out to invite your organization to participate as a sponsor/vendor, offering a unique opportunity to showcase your brand, products, and services to a targeted audience of industry stakeholders and decision-makers.

This year, we are thrilled to welcome **Dr. Bronc Finch, Soil Fertility Extension Specialist, University of Arkansas**, who will discuss the importance of understanding the relationship between soil health and soil fertility in forage systems. The event will feature a range of engaging topics, including the hay quality and supplementation costs, forage budget, updates from NRCS, and a producer case. Additionally, we will host a panel of producers to share their insights and experiences. Attendees will also have the opportunity to visit our forage plots to discuss the latest research and practices in action. To conclude the day, we will honor the winners of the TN State Fair Best of Fair Hay competition. Don't miss this exciting forage adventure!

Gold Category (\$400):

- Benefits:
 - Top-tier logo placement on event materials.
 - Acknowledgment as a Gold Sponsor in all promotions.
 - Opportunity to give a 5-minute presentation during the event.
 - Booth space in a prime location at the event venue.
 - Complimentary tickets for 4 guests.
 - Recognition during the opening and closing ceremonies.

Silver Category (\$250):

- Benefits:
 - Prominent logo placement on event materials and website.
 - Acknowledgment as a Silver Sponsor in select media promotions.
 - Booth space at the event venue.
 - Complimentary tickets for 2 guests.
 - Recognition during the opening and closing ceremonies.

Bronze Category (\$150):

- Benefits:
 - Logo placement on event materials and website.
 - Acknowledgment as a Bronze Sponsor in select media promotions.
 - Opportunity to display promotional materials at the event.
 - Recognition during the event.
- Please contact **Dr. Bruno Pedreira** to be part of this great opportunity. Email: pedreira@utk.edu, or call 865.282.5859. The TFGC website is here: <https://utbeef.tennessee.edu/tennessee-forage-grassland-council/>